

Infraday Sponsorship Prospectus

About Infraday

Infraday is a premier platform for leaders in infrastructure, bringing together top minds across public and private sectors to address the most critical challenges and opportunities facing the industry. From cutting-edge transportation solutions to sustainable energy, our events foster innovation, drive meaningful conversations, and facilitate powerful networking opportunities. With events spanning the Northeast Corridor, Midwest, Pacific Northwest, and beyond, Infraday serves as a dynamic forum for collaboration in building the future of infrastructure.

Why Sponsor Infraday?

Engage with Decision-Makers: Gain exclusive access to a targeted audience of high-level infrastructure leaders, including policymakers, industry executives, and technology innovators. Showcase your brand, products, and solutions to those who influence and shape the infrastructure landscape.

Build Brand Visibility: Position your brand as a thought leader and trusted partner in the infrastructure industry. Sponsors are prominently featured in event marketing, onsite materials, and post-event content, delivering ongoing brand exposure.

Drive Business Growth: Connect with potential clients, partners, and collaborators. Infraday's focused environment creates unique opportunities to build new business relationships and foster existing ones.

Sponsorship Levels

We offer a range of sponsorship packages designed to maximize your impact and engagement at Infraday events. Each package provides unique benefits, including brand exposure, speaking opportunities, and networking access. Choose a sponsorship level that aligns with your goals and budget.

1. Platinum Sponsor (Exclusive)

- **Investment:** \$25,000
- **Benefits:**
 - Top-tier logo placement on all event materials, website, and emails
 - Opportunity for keynote speaking role or fireside chat

- Opportunity to moderate 2 panel discussions
- Premium booth placement in networking area
- Social media feature on Infraday channels
- Complimentary passes for up to 10 attendees
- Exclusive pre- and post-event attendee list

2. Gold Sponsor

- **Investment:** \$15,000
- **Benefits:**
 - Prominent logo placement on event materials and website
 - Opportunity to participate in a panel discussion or moderate a session
 - Booth in high-traffic networking area
 - Social media mention on Infraday channels
 - Complimentary passes for up to 7 attendees
 - Exclusive pre- and post-event attendee list

3. Silver Sponsor

- **Investment:** \$10,000
- **Benefits:**
 - Logo placement on event materials and website
 - Opportunity to participate in a panel discussion
 - Booth in networking area
 - Social media mention on Infraday channels
 - Complimentary passes for up to 5 attendees
 - Exclusive pre- and post-event attendee list

4. Bronze Sponsor

- **Investment:** \$5,000
- **Benefits:**

- Logo featured on event materials and website
- Networking booth (standard placement)
- Complimentary passes for up to 3 attendees
- Exclusive pre- and post-event attendee list

5. Supporting Sponsor

- **Investment:** \$2,500
 - **Benefits:**
 - Logo placement on select event materials
 - Mention on Infraday website
 - Complimentary passes for 2 attendees
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Additional Sponsorship Opportunities

In addition to our main sponsorship levels, we offer exclusive sponsorship opportunities to further elevate your brand presence:

- **Luncheon Sponsor:** \$7,500
Host the event's luncheon with prominent branding in the dining area, a 5-minute speaking opportunity, and recognition in the agenda.
 - **Networking Reception Sponsor:** \$5,000
Be the exclusive sponsor of the post-event networking reception, with branding and a brief speaking opportunity to address all attendees.
 - **WiFi Sponsor:** \$3,000
Sponsor the event's WiFi access and customize the network name and password with your company name. Gain brand visibility on WiFi information signage throughout the venue.
 - **Lanyard Sponsor:** \$2,500
Have your logo on all attendee lanyards, ensuring high visibility throughout the event.
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Our Attendees

Infraday attracts a diverse and influential audience from leading public agencies and private firms, providing an unmatched platform for collaboration across the entire infrastructure ecosystem. Our events regularly host attendees from a wide spectrum of public-sector agencies, including:



- Federal and State Departments of Transportation (DOTs): Leaders from federal DOTs and state transportation departments share insights into regulatory developments, funding opportunities, and priority projects, while also seeking solutions for improving transportation networks nationwide.
- Metropolitan Planning Organizations (MPOs): Representatives from MPOs discuss strategies to meet urban and regional infrastructure needs, including transit enhancements, roadway expansions, and community planning initiatives that address the evolving demands of growing populations.
- Transit Authorities and Public Transportation Agencies: Executives and decision-makers from major transit authorities attend Infraday to explore innovations in public transportation, smart mobility solutions, and funding strategies to modernize transit systems and improve service delivery.
- Energy Regulatory Commissions and Utility Authorities: With a growing emphasis on sustainable energy, representatives from energy regulatory bodies and utility providers attend to discuss infrastructure modernization, renewable energy integration, and resilience measures in light of climate challenges.
- Environmental Protection Agencies: Leaders from environmental agencies share their perspectives on sustainable infrastructure and eco-friendly construction practices, advocating for projects that minimize environmental impact while enhancing infrastructure capabilities.

Additionally, Infraday draws key private-sector partners, including:

- Leading Engineering and Construction Firms: These firms contribute insights on construction techniques, innovative materials, and project management best practices, collaborating with public agencies on major infrastructure projects from highways and bridges to airports and rail systems.
- Financial Institutions Specializing in Infrastructure Investment: With infrastructure funding being a critical topic, investors and financial institutions explore project financing solutions, public-private partnerships (PPPs), and capital investment opportunities that enable long-term, large-scale projects.
- Technology and Data Solutions Providers: Attendees from tech companies showcase data-driven tools and cutting-edge technology solutions that enhance project efficiency, optimize resource allocation, and improve decision-making in planning and construction.
- Consulting and Advisory Firms: Consultants provide guidance on navigating regulatory landscapes, securing funding, and implementing strategic project frameworks that address complex infrastructure needs.

Our sponsorship packages not only deliver visibility and branding opportunities to engage this prestigious audience but also provide sponsors with a platform to foster collaborations that drive progress in critical infrastructure sectors.

Ready to Partner with Infraday?



Join us as a sponsor and take part in shaping the future of infrastructure. For more details on sponsorship opportunities or to discuss a customized package that aligns with your business objectives, please contact:

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With a commitment to collaboration and innovation, Infraday is the ideal platform for brands looking to make a meaningful impact in the infrastructure sector. We look forward to partnering with you to create a memorable and productive experience for all attendees.